

HY480

Cold War Public Diplomacy: United States Cultural Battles Abroad

This information is for the 2020/21 session.

Teacher responsible

Dr. Victoria Phillips

Availability

This course is available on the MSc in History of International Relations, MSc in International Affairs (LSE and Peking University), MSc in International and World History (LSE & Columbia), MSc Empire, Colonialism and Globalisation, and MSc in Theory and History of International Relations. This course is available with permission as an outside option to students on other programmes where regulations permit.

Pre-requisites

The course is intended for students with or without a detailed knowledge of the Cold War and public diplomacy. However, students without a detailed knowledge of Cold War history are advised to undertake preliminary background reading.

Course content

Because the Cold War was a series of ideological battles for the “hearts and minds of mankind,” culture became a weapon. This seminar examines the United States’ export of its ideals to counter communism abroad. Although the course focuses on American-led projects, soft power, and psychological warfare, the reach was global and thus offers the opportunity to examine nations world-wide. The class opens with an examination of American political power from the 19th-century’s claims about the frontier through the American Century and Cold War conceptions of “truth,” “propaganda,” and “informational” practices. The intersection of American governmental branches and clandestine operations with international private foundations, the press, advertising agencies, universities, corporations, and private individuals unpack the complexity of export operations. The course continues to explore cultural diplomacy through radio, music, modernist art, dance, literature, books, magazines, film, television, architecture, and sports. It examines the power of race, gender, and religion. The concept of soft power is challenged by its intersection with military operations, hot wars, or the threat of nuclear attacks in case studies of Korea, Berlin, Cuba, and Vietnam. Cultural exports are examined in the context of secondary source readings and primary sources including conventional archival documents as well as examples of art, film, and performances.

There will be optional trips on Fridays in-person and/or on-line. During the Michaelmas term, students will be introduced to archival resources by an archivist at the National Archives, Kew, in preparation for their final papers. During the Lent term, students may attend a curated tour of the Tate Modern as a part of the discussion of abstract and avant-garde art during the Cold War. In addition, the LSE Woman's Library will do a presentation on their sources. These in-person visits may be replaced, or added to, by zoomed meetings with archivists and curators internationally. On-line research resources will be emphasized through direct participation with these databases both in-class and during optional seminars.

Each week, reading assignments are grouped into "Required Readings" and "Readings." The required texts are considered foundational for the classroom discussion. Most required assignments are offered in digital or pdf forms. If, however, a text is not available on-line and a student is not able to get the book in a library, an on-line resource or pdf may be substituted. Students should be familiar with topics in the other readings offered, choose texts to explore in-depth that have not been required, and bring this knowledge to discussions, presentations, and bi-weekly writings.

Teaching

20 hours of seminars in the MT. 20 hours of seminars in the LT.

There will be a reading week in the Michaelmas and the Lent terms.

Weekly topics

Michaelmas Term

Pre-Term Reading:

Odd Arne Westad, *The Cold War: A World History* or Carole Fink, *The Cold War*, Cassels, *Ideology and International Relations in the Modern World*, Chapter 9 [pdf].

1. Introduction: From the Frontier to "The American Century," and Writing "Truth"

- Required Readings: Turner, "The Significance of the Frontier in American History" [pdf]; Luce, "The American Century" [pdf]; Stephanson, "Cold War Degree Zero," and Westad, "Exploring Histories of the Cold War: A Pluralist Approach," in *Uncertain Empire* [pdfs]; Grafton, "The Death of the Footnote" [pdf]; review, Westad, *The Cold War*, Introduction, chapters 1, 2; Chamberlin, *The Cold War's Killing Fields*, Introduction.

- Reading: Johnson, “American Culture and the American Frontier: Introduction” [pdf]; Cowley, ed., *The Cold War: A Military History*; Lepore, *These Truths: A History of the United States*; Bessner and Logevall, “Recentring the United States in the Historiography of American Foreign Relations” [link]; H-Diplo Roundtable: “Recentring the United States in the Historiography of American Foreign Relations” [pdf].

Methodology: Scott, “Postmodern Gravity Deconstructed, Slyly” [pdf]; RAND Corporation, “Truth Decay” [pdf]; Ginzburg and Davin, “Morelli, Freud and Sherlock Holmes: Clues and Scientific Method” [pdf]; Himmelfarb, “Where Have All the Footnotes Gone?” [pdf]; Bloch with Spiegel, “An Island Education,” and Spiegel, “Orations of the Dead/Silences of the Living: The Sociology of the Linguistic Turn [pdfs]; Bloch, *The Historian’s Craft*; Fink, *Marc Bloch: A Life in History*; Carr, *What is History?*.

Current Interest: McLure, “The Wild, Wild Web: The Mythic American West and the Electronic Frontier” [pdf].

- Resources for Writing:
 - Bolker, *Writing Your Dissertation in Fifteen Minutes a Day: A Guide to Starting, Revising, and Finishing Your Doctoral Thesis* (1998);
 - Susan Rabiner, *Thinking Like Your Editor: How to Write Great Nonfiction* (2002), chapters 1&3;
 - Travis Elborough, “Buy a Cat, Stay Up Late, Don’t Drink: Top 10 Writers Tips on Writing,” *The Guardian*, 3 January 2018, <https://www.theguardian.com/books/2018/jan/03/top-10-writers-tips-on-writing>;
 - Haruki Murakami, “The Birth of My Kitchen-Table Fiction” in *Hear the Wind Sing: Two Novels*, trans. Ted Goossen (2015) [pdf].

2. The Cold War and United States Public Diplomacy

A. BACKGROUND: World War I, United States War Propaganda, and the Early Anti-Communist Security State

- Required Readings: Nagler, “Pandora’s Box: Propaganda and Hysteria in the United States During World War I,” in *Great War, Total War* [pdf]; *Propaganda*, Bernays, Introduction-III, VI; Johnstone, “Spinning War and Peace: Foreign Relations and Public Relations on the Eve of World War II” [pdf]; Charles River, *The Palmer Raids*, “Unrest Before the Palmer Raids,” and “The Palmer Raids” [pdf]; Holzman, “Government Committees” in *The Language of Anti-Communism*.
- Reading: Mock, *Words That Won the War: The Story of the Committee on Public Information, 1917-1919*; Creel, *How We Advertised America*, chapters 2-5; Barrett, *Truth is Our Weapon*; Axelrod, *Selling the Great War*,

Culleton and Leick, eds., *Modern on File: Writers, Artists, and the FBI, 1920-1950*; Richmond, *Cultural Exchange and the Cold War*; Defty, *Britain, America and Anti-Communist Propaganda*, Introduction, Chapter 1; Finan, *From the Palmer Raids to the Patriot Act*, Introduction, Chapter 1 [pdf].

B. Keywords from Propaganda to Soft Power and Beyond

- Required Readings: Nye, *Soft Power: The Means to Success in World Power*; Rider, *Cold War Games*, chapter 1 [pdf]; Armistead, *Information Operations: Warfare and the Hard Reality of Soft Power* [pdf]; *The Psychological Warfare Casebook*, Introduction [pdf]; Barnhisel, *Cold War Modernists: Art, Literature, & American Cultural Diplomacy*, Introduction, chapter 1, conclusion; Jervis, "Identity and the Cold War" in *The Cambridge History of the Cold War*, Volume II [pdf]; Collmer, "Pop Politics in Late Soviet Society" [pdf].

Discussion Piece: Riesman, "The Nylon Wars" [pdf]

- Reading:

Review Concepts:

- Lundestad, "Empire By Invitation" [pdf];
- Kennan, "Long Telegram" [pdf] and "Containment";
- Gienow-Hecht, "Nation Branding" [pdf];
- Tsipursky, "Domestic Cultural Diplomacy" [pdf];
- Rosenberg, "Considering Borders" [pdf];
- Propaganda versus Public Policy versus Public Diplomacy, see Waller, *Strategic Influence: Public Diplomacy, Counterpropaganda and Political Warfare* [pdf];
- Foucault, "Truth and Power" in *Power/Knowledge* [pdf];

3. Early Cold War Battles: The "Campaign of Truth," the "Crusade for Freedom" and "Atoms for Peace"

- Required Readings: Parry-Giles, "Creating a Militarized Propaganda Structure Through the CIA, PSB, and Campaign of Truth" in *The Rhetorical Presidency* [pdf]; Chernus, *Atoms for Peace*; Belmonte, *Selling the American Way: U.S. Propaganda and the Cold War* chapters 1-4 and conclusion; Aeon, "Truth and Radio" [pdf]; Johnson, "George Kennan: 'Father of Free Europe Committee and American Committee for Liberation'" [pdf and Link, Wilson Center] with Kennan, "International Exchange in the Arts" in *Perspectives USA* [pdf]; Gertis, "Taking off the Soft Power Lens: The United States Information Service in Brussels" [pdf]; Lucas, *Beyond Freedom, Beyond Control: Approaches to Culture and the State- Private Network in the Cold War* [pdf]; Little, "Communist Peace Crusade," in *Psychological Warfare Casebook* [pdf]; Krige, "Atoms for Peace, Scientific Internationalism, and Scientific Intelligence" [pdf]; Rohde, "Social Scientists, Military

Patronage, and Democracy in the Cold War” [pdf]; Holloway, “The Soviet Union and the Creation of the International Atomic Energy Agency” [pdf]; Suslov, “Peace” [pdf].

- *Highly Suggested Books*: Osgood, *Total Cold War: Eisenhower’s Secret Propaganda Battle at Home and Abroad*; Goedde, *The Politics of Peace: A Global Cold War History*; Wagnleitner, *Coca-Colonization and the Cold War*.
- Suggested Sample Final Paper: Kil, “Truth Dollars” [pdf].
- Reading: Cummings, *Radio Free Europe’s “Crusade for Freedom”: Rallying Americans Behind Cold War Broadcasting*; Haber, *The Walt Disney Story of Our Friend the Atom*; Holloway, “Nuclear Weapons and the Escalation of the Cold War, 1945-1960” in *The Cambridge History of the Cold War*, volume 1 [pdf]; Cull, *The Cold War and the United States Information Agency: American Propaganda and Public Diplomacy, 1945-1989*; Parry-Giles, *The Rhetorical Presidency, Propaganda, and the Cold War, 1945-1955*.
- Current Interest: <https://www.ready.gov/nuclear-blast>; <https://www.huffingtonpost.com/entry/nuclear-blast-conditioner-us-598ccec4e4b08a2472735093>; <https://www.npr.org/sections/health-shots/2017/08/15/543647878/in-the-event-of-a-nuclear-blast-don-t-condition-your-hair>; <http://www.dailymail.co.uk/news/article-3875092/Man-bunkers-Chilling-footage-shows-Russia-completed-nuclear-drill-40MILLION-people-Putin-builds-bomb-shelters-protect-Moscow-s-entire-population.html>; [How to Survive the Apocalypse - The New York Times](#); <https://www.nytimes.com/2017/09/23/style/how-to-survive-the-apocalypse.html>; on American gun culture: <https://www.politico.com/magazine/story/2018/02/19/why-the-nra-always-wins-217028>.
- Viewing: U.S. Policy on Atoms for Peace: <https://www.youtube.com/watch?v=TbEuc4zxVJU>; *Dr. Strangelove*; *Operation Cue*; and *Sophia*

TOPICS in CULTURAL DIPLOMACY: Race, Religion, Women and Children

4. Performing African American Race Relations; The Silence of Orientalism

- Required Readings: Dudziak, *Cold War Civil Rights: Race and the Image of American Democracy* [selections, pdf]; Belmonte, *Selling the American Way*, “A Lynching Should Be Reported Without Comment”; Klein, Introduction and “Sentimental Education: Creating a Global Imaginary of Integration” in *Cold War Orientalism* [pdf]; Dee Das, “The Unofficial Ambassador of Diaspora:

Performing Abroad” [pdf]; Dudziak, Josephine Baker, Racial Protest, and the Cold War; Eidsheim, “Marian Anderson and ‘Sonic Blackness’” [pdf]; Rotter, “Saidism without Said: Orientalism and U.S. Diplomatic History” [pdf]; “Tomlin, Birmingham, the Story Heard ‘Round the World,” Murrow’s Cold War [pdf]; Fosler-Lussier, *Music in America’s Cold War Diplomacy*, chapter 4; [pdf]; Prevots, *Dance for Export*, “African American Artists”; Wagg and Andrews, *East Plays West*, chapter 11; son, “Big Philanthropy and the Race Question,” chapter 18, *Big Foundations* [pdf]; Manrig, *Slave in a Box: The Strange Career of Aunt Jemima*.

- Readings: Dudziak, *Cold War Civil Rights: Race and the Image of American Democracy*; Borstelmann, *The Cold War and the Color Line: American Race Relations in the Global Arena*; von Eschen, *Satchmo Blows Up the World*; Hamilton and Phillips, *The Kitchen Debate and Cold War Consumer Politics*, chapter 27 (104-107); Blee, “Becoming a Racist: Women in Contemporary Ku Klux Klan and Neo-Nazi Groups” [pdf]; Wilson, “To Tell All My People” [pdf]; NielSavage, *Broadcasting Freedom: Radio, War, and the Politics of Race, 1938-1948*.
- **The Case of Porgy and Bess**: Allen, “An American Folk Opera? Triangulating Folkness, Blackness, and Americanness in Gershwin’s Porgy and Bess” [pdf]; Monod, “Disguise, Containment and the ‘Porgy and Bess’ Revival of 1952-1956” and “‘He is a Cripple an’ Needs my Love’: *Porgy and Bess* as Cold War Propaganda” [pdfs]; Horowitz, *On My Way: The Untold Story of Rouben Mamoulian, George Gershwin, and Porgy and Bess*; Noonan, *The Strange Career of Porgy and Bess: Race, Culture, and America’s Most Famous Opera*.
- Viewings: Alvin Ailey "Revelations" <https://www.youtube.com/watch?v=RrPJ4kt3a64>; Marian Anderson on tour to India, <https://www.youtube.com/watch?v=qowPmXl1qds>; Edward R. Murrow with Marian Anderson, https://www.youtube.com/watch?v=6af3lpB9_Ho; Ethel Waters, <https://www.youtube.com/watch?v=2UTUJIT30yl>; Yuriko, “The Cry,” https://www.youtube.com/watch?v=QEU_wo7QpZ0.

5. Religion: “In God We Trust” to “The Evil Empire”

- Required Readings: Preston, *Sword of the Spirit, Shield of Faith: Religion in American War and Diplomacy*, chapters 22, 23, 24 [pdf]; Kirby, “The Religious Cold War” [pdf]; Hollinger, *Protestants Abroad: How Missionaries Tried to Change the World but Changed America*; Prados, “The War Scare of 1983” in Cowley, ed., *The Cold War: A Military History* [pdf] and/or Ambinder, *The Brink: President Reagan and the Nuclear Scare of 1983*; Smolkin, *A Sacred Space Is Never Empty: A History of Soviet Atheism*, and “The Ticket to the Soviet Soul: Science, Religion, and the Spiritual Crisis of Late Soviet Atheism” [pdf].

Culture: Shaw, “Martyrs, Miracles and Martians’: Religion and Cold War Cinematic Propaganda in the 1950s,” in Kirby, *Religion and the Cold War* [pdf]; Grimshaw, “Encountering Religion: *Encounter*, Religion, and the Cultural Cold War, 1953-1967” [pdf]; Kasprzak, “Radio Free Europe and the Catholic Church in Poland During the 1950s and 1960s” [pdf]; Kirby, “Bishop George Bell and the Cold War” [pdf]; MiFosler-Lussier, *Music in America’s Cold War Diplomacy*, chapter 5.

- Sample Final Paper: Milea, “The New Humanity: The American Fundraising Campaign for the 1958 Brussels World’s Fair Protestant Pavilion” [pdf].

Readings:

General: Kirby, ed., *Religion and the Cold War*, “The Religious Cold War,” and “Bishop George Bell and the Cold War” [pdfs]; Edward W. Barrett, *Truth is Our Weapon*, chapter 22; Preston, *Sword of the Spirit, Shield of the Faith: Religion in American War and Diplomacy*; Fitzgerald, *The Evangelicals: The Struggle to Shape America*; Brown, *Niebuhr and His Age: Reinhold Niebuhr’s Prophetic Role and Legacy*; Holzman, “The Catholic Church and Anti-Communism” and “A Cold War Theologian: Reinhold Niebuhr” in *The Language of Anti-Communism* [pdfs]; Hollinger, *Protestants Abroad: How Missionaries Tried to Change the World but Changed America*.

Sample MA Thesis: Munkholt, “Religion, Modernity & the Cold War: Reinhold Niebuhr and the Foreign Policy Disclosure in the Truman Era” [pdf].

6. Women as a Weapons and the Politics of Peace

Required: Laville, “The Memorial Day Statement: Women’s Organizations in the Peace Offensive” [pdf]; De Hart, “Containment at Home: Gender, Sexuality, and National Identity in Cold War America” [pdf]; Barnays, *Propaganda, Women VII*; Daugherty, “Emancipation of Women,” *Psychological Warfare Casebook* [pdf]; Hetherington, “Dressing the Shop Window of Socialism: Gender and Consumption in the Soviet Union in the Era of ‘Cultured Trade’, 1934–53” [pdf]; Morin, “The Fashion of the 1960s: A New Power Shaping the American Image” [pdf]; Scott, “Gender: A Useful Category” [pdf]; Crapol, *Women in American Foreign Policy*, Introduction; Grzebalska and Pető, “Women’s Participation in Political Upheavels” [pdf].

- Readings:
Background: May, *Homeward Bound: American Families in the Cold War Era*; Tickner, *A Feminist Voyage Through International Relations*; Welter, “The Cult of True Womanhood, 1820-1860” [pdf]; Kerber, “Separate Spheres, Female Worlds, Woman’s Place: The Rhetoric of Women’s History,” in *Toward an Intellectual History of Women* [pdf]; Tilly and Gurin, “Women, Politics, and Change,” in *Women, Politics, and Change* [pdf]; Westad, *The Cold War*, chapter 20; Carter, *How*

German Is She? Postwar West German Reconstruction and the Consuming Woman; Utrata, *Women Without Men: Single Mothers and Family Change in the New Russia*, Introduction and Conclusion [pdf]; Moeller, *Protecting Motherhood: Women and the Family in the Politics of Postwar Germany*.

Topics: Clift, ed., *Women, Philanthropy, and Social Change: Visions for a Just Society*; Pavitt, *Fear and Fashion in the Cold War*; Holt, *Rise of the Rocket Girls: The Women Who Propelled Us, from Missiles to the Moon to Mars*; Crapol, *Women in American Foreign Policy*; Hamilton and Phillips, *The Kitchen Debate and Cold War Consumer Politics*, chapter 24 (94-96); Poiger, "Rock 'n Roll, Female Sexuality, and the Cold War Battle over German Identities" [pdf]; McCarthy, *Women of the World: The Rise of the Female Diplomat*; Nielson, *Inside American Philanthropy*, chapters 1 and 6 [pdf]; Nash, *Breaking Protocol: America's First Female Ambassadors, 1933-1964*.

First Women: Parry-Giles and Blair, "The Rise of the Rhetorical First Lady" [pdf]; Borrelli, "Competing Conceptions of the First Ladyship: Public Responses to Betty Ford's '60 Minutes' Interview" [pdf]; Brower, *First Women: The Grace and Power of America's Modern First Ladies*; Abrams, Jeanne E. *First Ladies of the Republic*; Vasilieva, *Kremlin Wives: The Secret Lives of the Women Behind the Kremlin Walls - from Lenin to Gorbachev*; Gutin, *The President's Partner: The First Lady in the Twentieth Century*; Watson, "A Tour of the White House: Mystique and Tradition" [pdf]; Walton, "Jacqueline Kennedy, Frenchness, and French-American Relations in the 1950s and Early 1960s" [pdf].

Sample Student Paper: Pershikova, "How Nina Khrushcheva Became America's Cold War 'First Lady'" [pdf].

Scientists, Diplomats and Missionaries: Mandler, *Return from the Natives: How Margaret Mead Won the Second World War and Lost the Cold War*; Dunne, "Joining the Boys' Club: The Diplomatic Career of Eleanor Lansing Dulles," in *Women and American Foreign Policy*; Howard, *With My Shoes Off* [pdf]; Reid, "'Kiss the Boys Goodbye': Clare Boothe Luce's Appointment as US Ambassador to Italy" [pdf]; Brogi, "Ambassador Clare Boothe Luce and the Evolution of Psychological Warfare in Italy" [pdf]; Dulles, *Chance of a Lifetime* [pdf].

The Conservative Movement: Critchlow, *Phyllis Schlafly and Grassroots Conservatism: A Woman's Crusade*; Rymph, *Republican Women: Feminism and Conservatism from Suffrage Through the Rise of the New Right*; Blee and Deutsch, eds., *Women of the Right: Comparisons and Interplay Across Borders*; Blee, *No Middle Ground: Women and Radical Protest*.

The Left: Keohane, *Communist Rhetoric and Feminist Voices in Cold War America*; Laville, *Cold War Women: The International Activities of American Women's Organizations*; "Jane Fonda," in *Women and American Foreign Policy*; Swerdlow, "The Congress of American Women: Left-Feminist Peace Politics in the Cold War," in *U.S. History as Women's History* [pdf]; Stern, "The Redstockings, Gloria, and the CIA," in *Gloria Steinem* [pdf].

- Primary documents: "Cold War First Lady Nina Khrushcheva," <http://www.wnyc.org/story/cold-war-first-lady-nina-khrushcheva-sends-message-world-peace/>; <https://www.filmothek.bundesarchiv.de/video/584355?q=Nina+Chruschtschow&xm=AND&xf%5B0%5D=fulltext&xo%5B0%5D=CONTAINS&xv%5B0%5D=>; Landa, "Shots from a Luce Cannon: Combatting Communism in Italy, 1953-1956" and "Bibliography," *Central Intelligence Agency Report* released by the National Security Archive <http://nsarchive.gwu.edu/NSAEBB/NSAEBB579-Defense-Department-draft-history-on-Clare-Boothe-Luce-and-US-diplomatic-intelligence-and-military-activities-in-Italy-in-1950s/>.
- Viewing: *On the Beach*; Shute, *On the Beach*

7. The Power of Youth: Children as Weapons

Required: Peacock, *Innocent Weapons*; Tsipursky, "Fighting Western Fashion in the Soviet Union: The Komsomol, Westernized Youth, and the Cultural Cold War in the Mid-1950s" [pdf].

- **The Youth:** Barnays, *Propaganda*, Education/Youth, Chapter VIII; Babiracki, "Imperial Heresies: Polish Students in the Soviet Union, 1948-1957" [pdf]; Kotek, "Youth Organizations as a Battlefield in the Cold War" [pdf]; Paget, "From Stockholm to Leiden: The CIA's Role in the Formation of the International Student Conference" [pdf]; Menand, "A Friend of the Devil: Inside a famous Cold War Deception" [pdf]; Kozovoi, "The Way to a Man's Heart: How the Soviet Travel Agency 'Sputnik' struggled to Feed Western Tourists" [pdf]; Tromly, "Brother or Other? East European Students in Soviet Higher Education Establishments, 1948-1956" [pdf]; Moranda, "Making Rough Nature More Comfortable: Camping in East Germany," in *The People's Own Landscape: Nature, Tourism, and Dictatorship in East Germany* [pdf]; Tsipursky, *Socialist Fun: Youth, Consumption and State-Sponsored Popular Culture in the Soviet Union, 1945-1970*; Andrew, *The Other Side of the Sixties: Young Americans for Freedom and the Rise of Conservative Politics*; Paget, *Patriotic Betrayal: The Inside Story of the CIA's Secret Campaign to Enroll American Students in the Crusade Against Communism*.

Primary Document: “A Short Account of International Student Politics and the Cold War with Particular Reference to the NSA, CIA, etc.,” *Ramparts*, March 1967 [pdf].

- **Children:** Review Adoption: Korea and Cuba; Stephens, “From U.S., the ABC's of Jihad” [pdf]; Klein, “Family Ties as Political Obligation” in *Cold War Orientalism* [pdf]; Orman, “Bulgarian Playgrounds in Transition: Do Children’s and Parents Perceptions Differ?” [pdf]; Helgren, *American Girls and Global Responsibility: A New Relation to the World during the Early Cold War*; Honeck, *Our Frontier Is the World: The Boy Scouts in the Age of American Ascendancy*; Kordas, *The Politics of Childhood in Cold War America*; Holt, *Cold War Kids: Politics and Childhood in Postwar America, 1945-1960*; Grieve, *Little Cold Warriors: American Childhood in the 1950s*; de Graffenried, *Sacrificing Childhood: Children and the Soviet State in the Great Patriotic War*.

Sample Student Papers: VanDemark, “Sketch of a New World: Transatlantic Occupation and the Politics of Childhood in Postwar Austria” [pdf]; Japaridze, <https://uc.web.ox.ac.uk/article/youth-diplomacy-in-the-cold-war-children-as-goodwill-ambassadors> and “Kremlin, You’ve Got Mail! The Story of Samantha Smith, Young American Cultural Ambassador to the Soviet Union” [pdf].

The GEOGRAPHY of the COLD WAR

8. The Rainmakers: Foundations, Universities, Corporations, and the Case of Latin America

- Required Readings: Mueller, “The Rockefeller Foundation, The Social Sciences, and the Humanities in the Cold War” [pdf]; Isaac, “The Human Sciences in Cold War America” [pdf]; Stern, *C.D. Jackson: Cold War Propagandist for Democracy and Globalism*; Wolfe, *Freedom’s Laboratory: The Cold War Struggle for the Soul of Science*; Tomlin, “From Fiasco to Progress in Latin America” [pdf]; Yost, *Exposiciones Soviéticas: Selling Socialist Modernity in the US’s Backyard* [pdf, MA Thesis]; Iber, *Neither Peace Nor Freedom: The Cultural Cold War in Latin America*. Frens-String, “Communists, Commissars, and Consumers: The Politics of Food on the Chilean Road to Socialism” [pdf].

Latin America: McMahon, ed., *The Cold War in the Third World*; Cohn, *The Latin American Literary Boom and U.S. Nationalism During the Cold War*; Parker, *Minds, Voices: US Cold War Public Diplomacy and the Formation of the Third World*; Westad, *The Cold War*, chapter 13; Rabe, *The Killing Zone: The United States Wages Cold War in Latin America*;

- Reading:

Philanthropy: Nielsen, *Inside American Philanthropy* [pdf]; Berman, *The Influence of the Carnegie, Ford, and Rockefeller Foundations on American Foreign Policy: The Ideology of Philanthropy*; Zunz, *Philanthropy in America, a History*; Anheier and Hammack, eds. *American Foundations: Roles and Contributions*; Berghahn, *America and the Intellectual Cold Wars in Europe*; Clift, ed., *Women, Philanthropy, and Social Change: Visions for a Just Society*; Nielson, *The Golden Donors: A New Anatomy of the Great Foundations*; Nielson, "Government and Foundation Programs," chapter 20 in *Big Foundations* [pdf]; Heydemann, "The State and International Philanthropy: 1919-91" [pdf].

Rainmakers: Brands, *Cold Warriors: Eisenhower's Generation and American Foreign Policy*; Wilford, "Calling the Tune? The CIA, The British Left and the Cold War, 1945–1960" [pdf]; Mosley, *Dulles: A Biography of Eleanor, Allen, and John Foster Dulles and Their Family Network*; Gellman, *The President and the Apprentice: Eisenhower and Nixon, 1952-1961*; Fried, Richard M., *Nightmare in Red: The McCarthy Era in Perspective*; Scott Smith, *The Politics of A-Political Culture: The CCF, the CIA and Postwar American Hegemony*

Universities, the Military and Laboratories: Schriffin, ed., *The Cold War and the University*; Lockman, *Field Notes: The Making of Middle East Studies in the United States*; Guston and Keniston, eds., *The Fragile Contract: University Science and the Federal Government*; Hollings, *Scientific Communication Across the Iron Curtain*; Simpson, ed., *Universities and Empire: Money and Politics in the Social Sciences During the Cold War*; Robin, *The Making of the Cold War Enemy: Culture and Politics in the Military-Intellectual Complex*; Bogle, *The Pentagon's Battle for the American Mind: The Early Cold War*.

- Primary Document: FBI Report on the Communist Infiltration of American Foundations https://archive.org/details/foia_FBI_monograph-Funds_and_Foundations [external link to primary document].

9. China and the "Domino" Nations: Colonialism, Masculinity, Hot War and Psychological Warfare in Korea

- Required Readings

Stueck, "The Korean War," in *The Cambridge History of the Cold War*, Volume I [pdf]; Roberts, "Prologue: Hong Kong Cold War" [pdf]; Kuisong, "Mao Zedong and the Indochina Wars" in *Behind the Bamboo Curtain*;

“Communist Patterns of Propaganda and Control in South Korea, 1950,” and Jacoby, “USIE in Korea,” in the *Psychological Warfare Handbook* [pdfs]; Zofka, Vámos and Urbansky, “Beyond the Kremlin’s reach?: Eastern Europe and China in the Cold War Era” [pdf]; Wagg and Andrews, *East Plays West*, “Introduction” and “The Muscle Gap”: Physical Education and US Fears of a Depleted Masculinity”; Rutenberg, “To Rub Smooth the Sharp Edges” in *Rough Draft* [pdf]; “Operation American Dollar,” in *Psychological Warfare Casebook* [pdf]; Rogin, “Kiss Me Deadly: Communism, Motherhood, and Cold War Movies” [pdf], and Jackson, “‘The Manchurian Candidate’ and the Gender of the Cold War” [pdf]; Wu, “America’s Chinese”: Anti-Communism, Citizenship, and Cultural Diplomacy during the Cold War” [pdf]; Yeh, “‘A Saga of Democracy’: Toy Len Goon, American Mother of the Year, and the Cultural Cold War” [pdf]; Hong, “North Korea’s War Orphans: Transnational Education and Postwar Society” <https://www.wilsoncenter.org/blog-post/north-koreas-war-orphans-transnational-education-and-postwar-society?emci=6ee7624f-41b6-ea11-9b05-00155d039e74&emdi=fe08d0e7-4cb6-ea11-9b05-00155d039e74&ceid=245515>; Kim and Jager, “Woman, Student, and Boy Soldiers in the Korean War” <https://www.wilsoncenter.org/blog-post/woman-student-and-boy-soldiers-korean-war?emci=6ee7624f-41b6-ea11-9b05-00155d039e74&emdi=fe08d0e7-4cb6-ea11-9b05-00155d039e74&ceid=245515>.

- Reading:

Background: Westad, *The Cold War*, chapters 5, 6, 9, 12; Chamberlin, *The Cold War’s Killing Fields*, Part I; Romano, *Circumventing the Cold War: The parallel diplomacy of economic and cultural exchanges between Western Europe and Socialist China in the 1950s and 1960s*; Aldrich, et al., *The Clandestine Cold War in Asia, 1945-65: Western Intelligence, Propaganda and Special Operations*, Part I: China and the Chinese Perimeter, Korea, Hong Kong, Taiwan; Vu and Wongsurawat, eds., *Dynamics of the Cold War in Asia: Ideology, Identity and Culture*; Jersild, *The Sino-Soviet Alliance: An International History*; Lucas, *Freedom’s War: The American Crusade Against the Soviet Union*, chapter 6 [pdf]; Stueck, *Rethinking the Korean War: A New Diplomatic and Strategic History*; McDougall and Finnane, eds., *Bandung 1955*; Mark, *China and the World since 1945: An International History*; Halberstam, *The Coldest Winter: American and the Korean War*; Wilson Center Quarterly: *The Korean War*, <https://www.wilsonquarterly.com/quarterly/korea-70-years-on/?emci=6ee7624f-41b6-ea11-9b05-00155d039e74&emdi=fe08d0e7-4cb6-ea11-9b05-00155d039e74&ceid=245515>.

Psychological and Biological Warfare: Linn, *Elvis’s Army: Cold War GIs and the Atomic Battlefield*; Endicott and Hagerman, *The United States and Biological Warfare: Secrets from the Early Cold War and Korea*.

Culture: Dura, “Hong Kong as a Global Frontier” [pdf]; Roberts and Carroll, *Hong Kong in the Cold War*; Madokoro, *Elusive Refuge: Chinese Migrants in the Cold War*; Kim, *Youth for Nation: Culture and Protest in Cold War South*

Korea; Oh, *To Save the Children of Korea: The Cold War Origins of International Adoption*.

- Viewing: *The Manchurian Candidate* and *The Ugly American*
- Novel: Burdick and Lederer, *The Ugly American* and Condon, *The Manchurian Candidate*
- Of Interest: Rand, "Balloons: Korea" [pdf].
- **Masculinity and Gender Identity**: Dean, *Imperial Brotherhood: Gender and the Making of Cold War Foreign Policy*; Cuordileone, *Manhood and American Political Culture in the Cold War*; Loftin, *Masked Voices: Gay Men and Lesbians in Cold War America*; Johnson, *The Lavender Scare: The Cold War Persecution of Gays and Lesbians in the Federal Government*; Canaday, *The Straight State*.

10. The Diplomacy of Food in Hot and Cold Warfare:

From the Berlin Blockade, 1947, Food as Psychological Warfare in the Berlin Uprising, 1953, to "The Kitchen Debate" in Moscow, 1959

Required Readings: Hamilton and Phillips, *The Kitchen Debate and Cold War Consumer Politics*, Introduction, chapter 1 (35-56, 59-66, 71-74); "The Politics of Food and Farms" (24-28), chapter 4 (128-151); Kunz, "The Marshall Plan Reconsidered" [pdf]; Castello, "Domesticating the Cold War: Household Consumption as Propaganda in Marshall Plan Germany" [pdf]; Aldrich, "Tuna Noodle Casserole, Can Openers, and Spam: American Food in the Cold War, 1947-1959" [pdf]; Carbone, "Staging the Kitchen Debate" [pdf]; Roberts, "Moscow and the Marshall Plan: Politics, Ideology and the Onset of the Cold War, 1947" [pdf]; Babar, "Introduction" and "Food Insecurity in the West Bank in *Food Security in the Middle East*" [pdf]; Cullather "The Foreign Policy of the Calorie" [pdf]; Ostermann, "'Keep the Pot Simmering': The United States and the East German Uprising of 1953" [pdf]; Pence, "You As A Woman Will Understand: Consumption, Gender, and the Relationship between State and Citizenry in the GDR Crisis of 17 June 1953" [pdf].

Reading: Westad, *The Cold War*, 7, 8; Masey and Conway eds., *Cold War Confrontations: US Exhibitions and Their Role in the Cultural Cold War*; Harrington, *Berlin on the Brink: The Blockade, the Airlift, and the Early Cold War*, conclusion [pdf]; KTomlin, This ... Is Berlin; Richthofen, *Bringing Culture to the Masses: Control, Compromise and Participation in the GDR*, Introduction [pdf].

Food: Kumer and Sanyal, eds., *Food, Faith and Gender in South Asia: The Cultural Politics of Women's Food*; Kauffman, *Hippie Food: How Back-to-the-Landers, Longhairs and Revolutionaries Changed the Way We Eat*; Ai, *Visualizing Taste: How Business Changed the Look of What You Eat*;

Ingimundarson, “The Eisenhower Administration, the Adenauer Government, and the Political Uses of the East German Uprising” [pdf]; McDonald, *Food Power: The Rise and Fall of the Postwar American Food System*; Riley, *The Political History of American Food Aid: An Uneasy Benevolence*; Weinreb, *Modern Hungers: Food and Power in Twentieth Century Germany*; “Cola in the German Democratic Republic. East German Fantasies on Western Consumption” [pdf]; Ahlberg, “Machiavelli with a Heart”: The Johnson Administration’s Food for Peace Program in India, 1965–1966” [pdf]; Frens-String, “Hungry for Revolution: Food, Money, and Politics in Salvador Allende’s Chile” [pdf]; Pilcher, *Planet Taco: A Global History of Mexican Food*; Peterson, “Food for Peace” in *Agricultural Exports, Farm Income and the Eisenhower Administration* [pdf forthcoming OR review by Soth, pdf]; Chung, “Foreign Things No Longer Foreign: How South Koreans Ate U.S. Food” [Ph.D. Dissertation, pdf].

- Current Day Concerns:
https://www.nytimes.com/2015/11/01/magazine/betty-crockers-absurd-gorgeous-atomic-age-creations.html?_r=0; Robins, “8 of the Most Influential Figures Who Never Lived,” *New York Daily News*, Nov 6, 2015, <http://www.nydailynews.com/entertainment/8-influential-figures-lived-article-1.2425762>; Race and food packaging in the news.
- Special Posting Assignment: Please find a Cold War recipe and make it at home or purchase it in a supermarket. Recipes that include Spam are highly suggested, and ideas from any nation are welcomed. Please post the recipe with any comments about the cooking/purchasing experience.

Lent Term

The GEOGRAPHY of the COLD WAR, continued

1. **Revolutions and the Free Europe Committee: Hungary and Poland**

Required Readings: Babiracki, *Soviet Soft Power in Poland: Culture and the Making of Stalin’s New Empire, 1943-1957*; Lynn, *The Inauguration of Organized Political Warfare: Cold War Organizations Sponsored by the National Committee for a Free Europe/Free Europe Committee*; Smith, *Moscow 1956: The Silenced Spring*; Pető, “A Gender History of Hungarian Intelligence Services During the Cold War” [pdf].

- Sample Final Paper: Roth, “Operation Focus: The Controversial Role of Print Propaganda in the Lead-Up to the 1956 Hungarian Uprising” [pdf].

- Reading: Berger and LaPorte, *Friendly Enemies: Britain and the GDR, 1949-1990*; Ostermann, ed., *Uprising in East Germany, 1953*; Machcewicz, *Rebellious Satellite: Poland 1956*; Applebaum, “The Friendship Project: Socialist Internationalism in the Soviet Union and Czechoslovakia in the 1950s and 1960s” [pdf]; achcewicz, *Poland’s War on Radio Free Europe, 1950-1989*; Schlosser, *Cold War on the Airwaves: The Radio Propaganda War against East Germany*; Beal, “The Army, the Airwaves, and the Avant-Garde” [pdf]; W.E.D., “Free Europe Committee” in the *Psychological Warfare Casebook* [pdf]; Stonor Saunders, *The Cultural Cold War* [pdf];
- Novels: May, Karl H. *Winnetou*; Deighton, *The IPCRESSS File* and *Funeral in Berlin*; MacLean, *The Last Frontier* (Kindle Only – Hungary).

2. Cuba: Fear Management, Nuclear Destruction, Fallout Shelters, and the Children of Pedro Pan

- Required Readings: Belmonte, *Selling the American Way*, “The Red Target is Your Home” [pdf]; Szasz, “The Fallout Shelter Panic of 1961” in *Shopping Our Way to Safety* [pdf]; Ellsberg, *The Doomsday Machine*, Prologue, Introduction, chapters 3, 7, 8, 10, 12, 13; Gronbeck-Tedesco, “Operation Pedro Pan and the Statecraft of Cold War Childhood” [pdf]; Harmer, “‘The Cuban question’ and the Cold War in Latin America, 1959-1964”; Schwall, “A Spectacular Embrace: Dance Dialogues between Cuba and the Soviet Union, 1959-1973” [pdf] and *Cuban Modern Dance After Censorship: A Colorful Gray, 1971-1974* [pdf]; Tomlin, “The USIA and the Cuban Missile Crisis” in *Murrow’s Cold War* [pdf].

Reading: Feldman, ed., *Nuclear Reactions: Documenting American Encounters with Nuclear Energy*; Rose, *One Nation Underground: The Fallout Shelter in American Culture*, Introduction and chapter 4 [pdf]; Monteyne, *Fallout Shelter: Designing for Civil Defense in the Cold War*, Introduction [pdf]; Carradice, *Bay of Pigs: CIA’s Cuban Disaster, April 1961*; Rasenberger, *The Brilliant Disaster: JFK, Castro, and America’s Doomed Invasion of Cuba’s Bay of Pigs*.

- Primary Documents: Kornbluh, *Bay of Pigs Declassified: The Secret CIA Report on the Invasion of Cuba* (National Security Archive Documents); “Cuba and the U.S.: Intimate Diplomacy” <https://nsarchive.gwu.edu/briefing-book/cuba/2018-04-20/cuba-us-intimate-diplomacy>.
- Viewing: “The Twilight Zone,” Episode 68, “The Shelter” (September 29, 1961), http://www.cbs.com/shows/the_twilight_zone/video/659852108/the-twilight-zone-the-shelter/; *On the Beach*.
- Reading: Greene, *Our Man In Havana*; Shute, *On the Beach*.

3. Vietnam: LBJ's *Hello Dolly!*, the Dolly Girls and Orientalism on Stage; Nixon and the Politics of Ping Pong Diplomacy

- **Required Readings:** Nguyen, *Hanoi's War: An International History of the War for Peace in Vietnam*; Roselle, *Media and the Politics of Failure*, "War Waging and Reassessment: Vietnam," and "Withdrawal and Aftermath: Vietnam"; Olcott, "Empires of Information" [pdf]; Borja, "'The New Way': How American Refugee Politics Changed Hmong Religious Life" [pdf]; Tomlin, "Counterinsurgency Propaganda in Southeast Asia" in Murrow's Cold War [pdf]; Klein, *Cold War Orientalism*; Wu, "Journeys for Peace and Liberation: Third World Internationalism and Radical Orientalism during the U.S. War in Vietnam" [pdf]; Herr, *Dispatches*.

Sample Student Paper: Sandmeyer, "It Takes a Woman: *Hello Dolly!* And Cold War Cultural Diplomacy" [pdf].

- **Reading:**

Background: Chamberlin, *Cold War in the Killing Fields*, Vietnam Part II Said, *Orientalism*; Roberts, *Behind the Bamboo Curtain*; Lawrence, *The Vietnam War: An International History in Documents*; Tuchman, *The March of Folly: From Troy to Vietnam*.

Culture and Politics: Vu, *Vietnam's Communist Revolution: The Power and Limits of Ideology*; Wu, *Radicals on the Road: Internationalism, Orientalism and Feminism During the Vietnam War*; Kotcher, *Donut Dolly: An American Red Cross Girl's War in Vietnam*; Gonçalves, "Dien Bien Phu, Soviet Ballet, and the Cold War" [pdf];

- **Viewings:** *No Time for Tears*, <https://vimeo.com/130980614>; Burnes and Novick, *The Vietnam War* (PBS, 2017); At the 35 minute mark there is a discussion Nixon's reaction to the Pentagon Papers, and he also talks about launching a nuclear bomb in Vietnam <https://player.fm/series/reveal/the-pentagon-papers-secrets-lies-and-leaks-K7uHuNswOBUv2vAI>; *The King and I* (musical); *The Quiet American*; *Apocalypse Now*.
- **Novels:** Greene, *The Quiet American*; O'Brien, *The Things They Carried*, "The Things They Carried," "Spin," "How to Tell a True War Story," "Church," and "The Man I Killed."

TOPICS IN CULTURE

4. Listening without Seeing: Radio and Music

- **Required Readings:** Fosler-Lussier, *Music in America's Cold War Diplomacy*, Introduction, chapters 1-3, 6,7; Barnhisel, *Cold War Modernists*, chapter 6; Johnson, *Radio Free Europe and Radio Liberty: The CIA Years and Beyond*, Introduction, chapters 1-9; Meyer, "The CIA and RFE" [pdf]; Herrala, "Fighting

for the Fiddler: The Competition for Securing David Oistrakh's First American Concert Tour in 1955" [pdf]; Tomlin, Murrow's Cold War: Public Diplomacy for the Kennedy Administration (review selected assignments throughout in pdf); Schlosser, *Cold War on the Airwaves :The Radio Propaganda War Against East Germany*; Tsipursky, "Jazz Enthusiasts and the Cultural Cold War in the Soviet Union, 1945-1964" [pdf]; Hiel, *Voice of America* and "Music" [pdf]; Kondrashina, "Soviet Music Recordings and Cold War Cultural Relations" [pdf]; Zhuk, "'The Disco Mafia' and 'Komsomol Capitalism' in Soviet Ukraine during Late Socialism" [pdf].

- Readings:

The Journal of Musicology: Music in the Cold War (Special Issue), Schmelz, Introduction; Calico, "Schoenberg's Symbolic Remigration: A Survivor from Warsaw in Postwar West Germany"; Silverberg, "Between Dissonance and Dissidence: Socialist Modernism in the German Democratic Republic"; Sprout, "The 1945 Stravinsky Debates: Nigg, Messiaen, and the Early Cold War in France" [pdfs];

Twentieth-Century Music and Politics [pdfs]; Bullivant, "'A World of Orthodoxy'?: Alan Bush's Wat Tyler in Great Britain and the German Democratic Republic"; Mikkonen, "Winning Hearts and Minds? Soviet Music in the Cold War Struggle against the West"; Fairclough, "Détente to Cold War: Anglo-Soviet Musical Exchanges in the Late Stalin Period"; Mika, "A Bridge Between Two Worlds: The Founding Years of the Warsaw Autumn Festival."

Davenport, *Jazz Diplomacy: Promoting American in the Cold War Era*; Nelson, *War of the Black Heavens: The Battles of Western Broadcasting in the Cold War*; Rawnsley, *Radio Diplomacy and Propaganda: The BBC and VOA in International Politics, 1956-64*; Vaillant, *Across the Waves: How the United States and France Shaped the International Age of Radio*; Cummings, *Cold War Radio: The Dangerous History of American Broadcasting in Europe, 1950-1989*; Hixson, *Parting the Curtain*, chapters 2, 3; "Soviet Characterization of VOA," and Taylor, "Radio in the American Sector," *Psychological Warfare Casebook* [pdfs]; Matelski, *Vatican Radio: Propagation by the Airwaves*; Cliff, *Moscow Nights: The Van Cliburn Story – How One Man and His Piano Transformed the Cold War*.

- Primary Documents: RFE/RL Report, "Yugoslav Pianist: The 'Man Who Killed Chopin'"; Larson, "Music – A Medium for Psychological Warfare," in *The Psychological Warfare Casebook* [pdf]; Johnson and Parta, eds., *Cold War Broadcasting: Impact on the Soviet Union and Eastern Europe*; Parta, *Discovering the Hidden Listener: An Empirical Assessment of Radio Liberty and Western Broadcasting to the USSR During the Cold War*.

5. Seeing Without Hearing I: Art is a Weapon

- Required Reading: Barnhisel, *Cold War Modernists*, chapter 2; Guilbaut, *How New York Stole the Idea of Modern Art: Abstract Expressionism, Freedom, and the Cold War*; Halushka, *Soviet Trojan Horses in a Cold War: Art Exhibitions as an Instrument of Cultural Diplomacy*, [pdf, PhD]; Callum, "The Fate of the New Man: Representing & Reconstructing Soviet Masculinity in Soviet Visual Culture" [pdf]; Goldstein, "The Control of Visual Representation: American Art Policy in Occupied Germany, 1945–1949" [pdf].
- Readings: Barnays, *Propaganda, Art and Science*, Chapter X; Jameson, *A Singular Modernity*; Iriye, *Cultural Internationalism and World Order*; Bürger, *Theory of the Avant-Garde*; Fox, *Making Art Panamerican: Cultural Policy and the Cold War*; Kidd, *Legislating Creativity: The Intersections of Art and Politics*; Prevots, *Dance for Export*, "The Avant-Garde Conundrum"; de Hart Mathews, "Art and Politics in Cold War America" [pdf].
- Optional Trip: The Tate Museum.

6. Seeing Without Hearing II: Modern Novels, Print Culture, and the CIA

- Required Readings: Barnehisel, *Cold War Modernists*, chapter 3-5; Stonor Saunders, *The Cultural Cold War: The CIA and the World of Arts and Letters*; Cohen, "Combating anti-Americanism during the Cold War": Faulkner, the State Department, and Latin America," [pdf]; Leab, *Orwell Subverted*; Meyer, "American Literature in Cold War Germany" [pdf]; Klien, "Reader's Digest, Saturday Review, and the Middlebrow Aesthetic of Commitment" and "How to Be an American Abroad: James Michener's *The Voice of Asia* and Postwar Mass Tourism" in *Cold War Orientalism* [pdf].

Primary Documents: Finn and Couvée, "During the Cold War, CIA Used Dr. Zhivago' as a Tool to Undermine Soviet Union,"

<https://www.washingtonpost.com> [links to CIA documents].

- Readings: Reisch, *Hot Books in the Cold War*; Finn and Couvee, *The Zhivago Affair*; Harris, *The CIA and the Congress for Cultural Freedom in the Early Cold War: The Limits of Making Common Cause*; Scott-Smith and Krabberdam, eds., *The Cultural Cold War in Western Europe 1945-1960*; Scott-Smith and Lerg, eds. *Campaigning Culture and the Global Cold War: The Journals of the Congress for Cultural Freedom*; Shane, *Dismantling Utopia*, chapters 2, 5, 8 [pdf]; Jonnes, *Cold War American Literature and the Rise of Youth Culture: Children of Empire*; Barnhisel, "Perspectives, USA" [pdf]; White, *Cold Warriors: Writers Who Waged the Literary Cold War*,

Wiegand, *Books on Trial: Red Scare in the Heartland*; Cormac, *Disrupt and Deny: Spies, Special Forces, and the Secret Pursuit of British Foreign Policy* or H-Diplo Roundtable [pdf].

Sample MA Thesis: Eavenson, *The Romanian Association for Strengthening Relations with the Soviet Union: Literature and Soviet Soft Power in Romania, 1944-1964* [pdf].

- Novels and Short Stories: Orwell, *Animal Farm*; Pasternak, *Doctor Zhivago*; Faulkner, "The Bear" [pdf], and Nobel Prize Speech, <https://www.youtube.com/watch?v=gOq30JBnik8>; Phillips, "A Selection of Modernist Poets Exported" [pdf].
- Viewing: *Animal Farm*; *Doctor Zhivago*.

7. Seeing and Hearing I: Dance and Theater

Required Reading: Prevots, *Dance for Export*, "Introduction" (Eric Foner), "Prologue," "Eisenhower's Fund," "Starting Out"; "ANTA, the Dance Panel, and Martha Graham," "Ballet and Soviet-American Exchange," "How Broad a Spectrum?"; Rosenberg and Fitzpatrick, eds., *Body and Nation: The Global Realm of U.S. Body Politics in the Twentieth Century*; Canning, "'In the Interest of the State': A Cold War National Theatre for the US" [pdf]; Gonçalves, "Ballet, Propaganda, and Politics in the Cold War: The Bolshoi Ballet in London and the Sadler's Wells Ballet in Moscow, October–November 1956" [pdf]; Schwall, "'Cultures in the Body': Dance and Anthropology in Revolutionary Cuba" and "Sweeping Gestures: Alberto Alonso and the Revolutionary Musical in Cuba" [pdfs]; Klein, "Family Ties as Political Obligation: Musicals and Modernization The King and I," in *Cold War Orientalism* [pdf].

- Readings:

Dance: Phillips Geduld, "Dancing Diplomacy" and Phillips, *Martha Graham's Cold War: The Dance of American Diplomacy* [pdfs]; Cate, *The Dancer Defects: The Struggle for Cultural Supremacy During the Cold War*; Mills, *Dance & Politics: Moving Beyond Boundaries*; Croft, *Dancers as Diplomats: American Choreography in Cultural Exchange*; Ezrahi, *Swans of the Kremlin: Ballet and Power in Soviet Russia*; Purkayastha, *Indian Modern Dance, Feminism and Transnationalism*; Kosstrin, *Honest Bodies: Revolutionary Modernism in the Dances of Anna Sokolow*.

Musicals and Theatre: Foulkes, *A Place for Us: "West Side Story" and New York*; Canning, *On the Performance Front: U.S. Theatre and Internationalism*.

8. Seeing and Hearing II: Film and Television

- Required Reading: Bullock, “A Case Study of I Dream of Jeannie” [pdf]; Gillespie, “How Dallas Won the Cold War” [pdf]; Dobrenko, “Late Stalinist Cinema and the Cold War: An Equation without Unknowns” [pdf]; Ford, “‘Reel Sisters’ and Other Diplomacy: Cathay Studios and Cold War Cultural Production,” in *Hong Kong in the Cold War* [pdf]; Kozovoi, “A Foot in the Door: The Lacy–Zarubin Agreement and Soviet-American Film Diplomacy during the Khrushchev Era, 1953–1963 [pdf]; Frost, “Cold War Cinematic Diplomacy: U.S. Participation in International Film Festivals behind the Iron Curtain” [pdf]; Dumančić, Rescripting Stalinist Masculinity: Contesting the Male Ideal in Soviet Film and Society, 1953-68” [pdf]; Kozovoi, “‘More Powerful than ‘The Day After’: The Cold War and the Making of ‘Dead Man’s Letters’” [pdf]; Zhuk, “Hollywood’s insidious charms: the impact of American cinema and television on the Soviet Union during the Cold War” [pdf].

Readings:

Cinema: Shaw and Youngblood, *Cinematic Cold War: The American and Soviet Struggle for Hearts and Minds*; Shaw, *British Cinema and the Cold War: The State, Propaganda, and the Consensus*; Sbardellati, *J. Edgar Hoover Goes to the Movies: The FBI and the Origins of Hollywood’s Cold War*; Stiefel and Bischof, eds., *Images of the Marshall Plan in Europe: Films, Photographs, Exhibits, Posters*; Youngblood, *Russian War Films: On the Cinema Front, 1914-2005*. Shaw, *Hollywood’s Cold War*; Corber, *Cold War Femme: Lesbianism, National Identity, and Hollywood Cinema*; Fritsche, *The American Marshall Plan Film Campaign and the Europeans: A Captivated Audience?*; Frost, *Hedda Hopper’s Hollywood: Celebrity Gossip and American Conservatism*; Frost, *Producer of Controversy: Stanley Kramer, Hollywood Liberalism, and the Cold War*; Goldberg, *The Disney Story: Chronicling the Man, the Mouse and the Parks*; Leab, “How Red Was My Valley: Hollywood, the Cold War Film, and I Married a Communist” [pdf]; de Keghel, “*Seventeen Moments of Spring*, a Soviet James Bond Series?: Official Discourse, Folklore, and Cold War Culture in Late Socialism” [pdf]; “Moving Images: New Perspectives on Ukrainian Cinema,” Special Issue, *Canadian Slavonic Papers* [pdf].

Television: Bernhard, *U.S. Television News and Cold War Propaganda, 1947-1960*; Evans, *Between Truth and Time: A History of Soviet Central Television*; Doherty, *Cold War, Cool Medium: Television, McCarthyism, and American Culture*; Lendvai, *The Bureaucracy of Truth: How Communist Governments Manage the News*; Schwach, *Global TV: New Media and the Cold War, 1946-69*; Wood, “Television’s First Political Spot Ad Campaign: Eisenhower Answers America” [pdf]; Bönker, “Watching Television and Emotional Commitment in the Late Soviet Union” [pdf].

Sample Final Paper: Japaridze, “Return to Winter: Rebuilding the U.S.-Russian *Space Bridge* through Citizen Diplomacy.”

Viewings: *Get Smart*, *Dallas*, *I Dream of Genie*, *The Day After*, *Dead Man's Letters*.

9. Living with the Modern: Architecture, The Kitchen, and The Mind

- **Required Reading:** Loeffler, *The Architecture of Diplomacy* or Luke and Kersel, *U.S. Cultural Diplomacy and Archaeology: Soft Power, Hard Heritage*; Hadow, *Pavilions of Plenty*, Introduction, chapters 2, 6 [pdfs]; Oldenziel, "Exporting the American Kitchen" in *Cold War Kitchen* [pdf]; Hamilton and Phillips, *The Kitchen Debate and Cold War Consumer Politics*, 112-122, 125-127; Mëhilli, "The Socialist Design: Urban Dilemmas in Postwar Europe and the Soviet Union" [pdf]; Betts "The *Nierentisch* Nemesis: Organic Design as West German Pop Culture" [pdf]; Miller Lane, "The Berlin Congress Hall 1955-1957" [pdf].

Architecture and Archeology: Minkenbergh, ed., *Power and Architecture: The Construction of Capitals and the Politics of Space*; Loeffler, *The Architecture of Diplomacy: Building America's Embassies*; Hirst, *Space And Power: Politics, War and Architecture*; Vale, *Architecture, Power, and National Identity*; Wise, *Capital Dilemma: Germany's Search for a New Architecture of Democracy*; Zipp, *Manhattan Projects*; Castillo, *Cold War on the Home Front: The Soft Power of Midcentury Design*; Scherer, ed., *The House. The Cultures. The World. Fifty Years: From the Congress Hall to the House of World Cultures*.

The Modern Mind: Herzog, *Cold War Freud: Psychoanalysis in an Age of Catastrophes*; Zaretsky, *Political Freud: A History*; Reich, *State of Madness: Psychiatry, Literature, and Dissent After Stalin*; Cohen *Soviet Psychiatry*; Foucault, *Discipline and Punish*.

10. Playing the Cold War: Sports and the Olympics

- **Required Readings:** Wagg and Andrews, eds., *East Plays West*, Introduction, chapters 6, 12, 16; Edelman and Young, *The Whole World Was Watching: Sport in the Cold War*; Rider, *Cold War Games: Propaganda, the Olympics, and U.S. Foreign Policy*; Kim, "An Olympics That Wasn't Postponed: The DPRK POW Inter-Camp Games, 1952" <https://www.wilsoncenter.org/blog-post/olympics-wasnt-postponed-dprk-pow-inter-camp-games-1952?emci=6ee7624f-41b6-ea11-9b05-00155d039e74&emdi=fe08d0e7-4cb6-ea11-9b05-00155d039e74&ceid=245515>. NB: A draft of a book chapter will be offered by Dr. Pete Millwood on Ping-Pong Diplomacy, to be distributed. Dr. Millwood may Zoom in for a class presentation.

Sample Final Paper: Chan, "Was Ping-Pong Diplomacy a Man's Game?" [pdf].

- Readings:

Sports: Johnson, "Training Socialist Citizens: Sports and the State in East Germany" [pdf]; MacLean, "Revisiting (and Revising?) Sports Boycotts: From Rugby against South Africa to Soccer in Israel" [pdf]; McDougall, "The Whole World's Watching': New Zealand, International Opinion, and the 1981 Springbok Rugby Tour" [pdf]; Dichter and Johns, *Diplomatic Games: Sport, Statecraft, and International Relations since 1945*; "Sport in the Cold War":

http://pages.wilsoncenter.org/index.php/email/emailWebview?mkt_tok=eyJpIjoiWkRSbU5qbGtaVFJtWkRobClslbnQiOiJsQmNuWlF4b1NGUTBCMHarNUdSaGJqcG9KMgFLUmFBXC9TNWZwbXkwZm1PRWxXWVGJrR1ROYThaSWZDxc9RcUdwY2xkWmpya0Fcl054b2pBeWRBTkYrVGwxdUpsSmUxZm0yM0FzeFd2ZVdlZjIWMd0ifQ%3D%3D.

The Olympics: Sarantakes, *Dropping the Torch: Jimmy Carter, the Olympic Boycott, and the Cold War*; Klagsbrun, *Lioness: Golda Meir and the Nation of Israel*; Lenskyj and Wagg, eds., *The Palgrave Handbook of Olympic Studies*.

Formative coursework

Students are required to produce one formative essay (5,000 words maximum) and a primary source analysis exercise that will be due at the conclusion of the MT (4 January 2021). The formative essay must be handed in via moodle as well as emailed to the professor at V.Phillips2@lse.ac.uk. Please see below for specific formatting requirements for all assignments.

Background and Reference Readings

Essential Course Books

Leigh Armistead, ed., *Information Operations: Warfare and the Hard Reality of Soft Power*; Richard Arndt, *The First Resort of Kings: American Cultural Diplomacy in the Twentieth Century*; Greg Barnhisel, *Cold War Modernists: Art, Literature, & American Cultural Diplomacy*; Laura Belmonte, *Selling the American Way: U.S. Propaganda and the Cold War*; Richard H. Cummings, *Cold War Radio: The Dangerous History of American Broadcasting in Europe, 1950-1989*; Mary L. Dudziak, *Cold War Civil Rights: Race and the Image of American Democracy*; Danielle Fosler-Lussier, *Music in America's Cold War Diplomacy*; A. Ross Johnson and R. Eugene Parta, *Cold War Broadcasting: Impact on the Soviet Union and Eastern Europe*; Dianne Kirby, ed., *Religion and the Cold War*; Melvin P. Leffler and Odd Arne Westad, eds., *The Cambridge History of the Cold War, Volumes I, II, and III*; Jane Loeffler, *The Architecture of Diplomacy: Building America's Embassies*; Joseph S. Nye, Jr., *Soft Power: The Means to Success in World Politics*; Margaret E. Peacock, *Innocent Weapons: The Soviet and American Politics of Childhood in the Cold War*; Alfred A.

Reisch: *Hot Books in the Cold War: The C.I.A. Funded Secret Western Book Distribution Program Behind the Iron Curtain*; Laura Roselle, *Media and the Politics of Failure: Great Powers, Communication Strategies, and Military Defeats*; Tony Shaw and Denise J. Youngblood, *Cinematic Cold War: The American and Soviet Struggle for Hearts and Minds*; Anders Stephanson, *Manifest Destiny: American Expansion and the Empire of Right*; Stephen Wagg and David Andrews, eds., *East Plays West: Sport and the Cold War*; Audrea J. Wolfe, *Freedom's Laboratory: The Cold War Struggle for the Soul of Science*; Odd Arne Westad, *The Cold War: A World History*.

Resource Materials and Optional Readings on Reserve

- Arndt, Richard. *The First Resort of Kings: American Cultural Diplomacy in the Twentieth Century*. Washington, DC: Potomac Books, 2007.
- Costigliola, Frank and Michael J. Hogan, eds. *Explaining the History of American Foreign Relations, 3rd ed.* New York: Cambridge University Press, 2016.
- Cull, Nicholas J. *The Cold War and the United States Information Agency: American Propaganda and Public Diplomacy, 1945-1989*. New York: Cambridge University Press, 2008.
- Gienow-Hecht, Jessica C. E. and Frank Schumacher, eds. *Culture and International History*. New York: Berghahn Books, 2004.
- _____ and Mark C. Donfried, eds. *Searching for a Cultural Diplomacy*. New York: Berghahn Books, 2010.
- Herring, George C. *From Colony to Superpower: U.S. Foreign Relations Since 1776*. New York: Oxford University Press, 2008.
- Leffler, Melvin P. and Odd Arnie Westad. *The Cambridge History of the Cold War*, Volumes I, II, and III. New York: Cambridge University Press, 2010.
- Muehlbauer, Matthew S. and David J. Ulbrich. *Ways of War: American Military History from the Colonial Era to the Twenty-First Century*. New York: Routledge, 2014.
- Scott-Smith, Giles and Hans Krabberdam, eds. *The Cultural Cold War in Western Europe 1945-1960*. Oxford, UK: Routledge, 2003.
- Stephanson, Anders. *Manifest Destiny: American Expansion and the Empire of Right*. New York: Hill and Wang, 1995.

Recommended Websites for Research

Online Searches: The Internet is a valuable resource if approached with caution. If you are checking a date or event, **verify facts by using a reliable published book with a known publisher.**

For a list of hundreds of on-line freely-accessible websites, please see the SHAFR Website, Archives and Research (<https://www.shafr.org/research/archives-resources>).

Assessment

Every other week, students will post a brief essay on the syllabus topic (750-1,000 word-maximum – 25%) and participate in the seminar discussions (5%). During either the MT or LT, each student will give an in-class presentation relating to the

week's agenda (maximum fifteen minutes, [15%]). In lieu of a final exam, students will write one maximum 5,000 word essay (including footnotes) based on a primary and secondary source analysis due in the ST (55% [due 17 May 2021]).

Note that if students are not able to join the classroom, they may zoom into the seminar. In this case, their discussion grade will be distributed between the bi-weekly essay grade and in-class presentation. In-class presentations can be made in the classroom, or pre-recorded by all students. If pre-recorded, the student must be available for in-class Q&A in person or via zoom.

In the case of distanced learning, students will be responsible for attending class during the course meeting times and participating in discussions, as well as engaging with others in breakout rooms. In the case of all-distanced learning, students will be required to submit two questions on the readings 48 hours before the start of the class session. These questions will be addressed by the professor.

Additional Information:

FOR ALL ASSIGNMENT DOCUMENTS INCLUDING WEEKLY BI-POSTINGS:

1. All written work must FOOTNOTE/ENDNOTE sources. Given political debates about the value of accurate sources, facts, and "truth," the historian's task becomes that much more important.
2. All documents must be saved and contain YOUR NAME, COURSE NAME, ASSIGNMENT (i.e. PHILLIPS_Cold War Power_Posting 1.docx).
3. All documents must be double spaced, have standard margins, and 12-point font.
4. Without PAGE NUMBERS, your assignment will not receive a passing grade.
5. The paper header/footer or first page must include your name, the course title, date, and assignment.
6. Please include a word count at the conclusion of the paper.
7. All documents must be in .doc or .docx format, not pages, google docs, or pdfs. If the essay includes visual materials only available in pdf form, these can be added to the submission separately. Links to documents may be added to the submissions, as well.

Postings: You must submit your posting by 9AM two days before the class meeting date to [Submit Brief Essay on the Syllabus Topic to Turnitin Assignment](#) on moodle as well as to the professor at V.Phillips2@lse.ac.uk. In the M term, they are due on the 2, 4, 6, 8, and 10th weeks. For the L term, they are due on the 1, 3, 5, 7, and 9th weeks.

Unless there is a specific assignment (L-10 and M-1), the postings should have a title and propose a thesis that demonstrates knowledge of the reading and independent thought. This will give students the opportunity to practice for the formative and summative essays by answering a question of their choice with a "because" and "with the result that" thesis. These postings

do not receive a grade, but extensive feedback is offered in order to build skills.

In addition, students must pose three discussion questions for the class based on the readings at the end of the essay, not considered in the word count.

LATE POSTINGS WILL NOT BE CONSIDERED FOR CREDIT.

Remember the military axiom: "If you're on time, you're ten minutes late." Post early in case of internet/computer glitches.

Review and Response: The professor will offer written comments on the bi-weekly postings and the formative essay that will be returned as marked drafts via email. NB: You must download the marked draft to see the comments.

Class Presentation: Each student chooses one week to introduce the class to the authors and put them in conversation with one another. The presentation should be no longer than FIFTEEN MINUTES and must NOT review the readings, but rather offer context and new insights for discussion. The presenter will offer three questions for the class based on the class postings for that week.

If two students are scheduled for the same week, they are expected to WORK TOGETHER TO EITHER DIVIDE READINGS OR COORDINATE INTO ONE TWENTY-MINUTE PRESENTATION. Students are encouraged to bring in primary materials from the week's readings and create PowerPoints. POWERPOINTS or PREPARED NOTES MUST BE SUBMITTED to the professor by 9am on the day of the presentation. They MUST be in .pptx or .docx format.

Note that PowerPoints not saved in ppt or pptx sometimes cannot be read by LSE classroom software, so please follow these instructions.

Participation: Active participation must show a knowledge of the readings with a respectful response to questions and discussions by classmates. Please note above mentioned stipulations for distanced learning.

POLICIES

Office Hours: Note that office ours are a great opportunity to delve further into issues and discuss research interests, as well as to discuss concerns and problematic issues. After class, the professor will hold an hour of open walk-in office time for students outside of the classroom space. In addition, scheduled appointments can be made on Thursdays after 1pm in twenty-minute slots. If you feel you need more time, please email the professor. If you would like to schedule an alternative time after class for a one-on-one meeting, please email the professor directly.

Email Etiquette: The professor will respond to emails within 24 hours. If you do not receive a response, please re-email. If you have a complex, multi-part question about a lecture, a discussion, or the readings, please make an appointment during office hours.

Emailed Questions: There is almost never such a thing as a “dumb question.” If you have it, chances are that others do as well. But if you have a long question, please make an appointment.

Late Assignments: Formative Coursework: Late postings will not be considered for credit. Although there may be opportunities to submit make-up postings, they will be counted at 50% credit. Late formative papers will be accepted and graded with the permission of the instructor and the Department advisor, **which must be given in writing before the deadline.** Unexcused late papers will be taken down a minimum of 1/3 of a grade. Presentations cannot be made up with the exception of extreme extenuating circumstances cleared by the professor and the Department.

Note that all late summative assignments will be marked according to Department rules. All extensions can only be granted by the Department in discussion with the student’s advisor.

Classroom Policies:

Absence and Lateness: Students who miss a class session must email the professor before the start of class and will be required to get class notes from a peer and submit an additional posting on the session’s work. Consistent late arrivals will significantly affect the discussion grade.

If a student experiences an extended illness or consistent late assignments, the student must see an academic advisor.

Laptops: While laptops are not “banned,” please see Green, “I’m Banning Laptops From My Classroom,” *Wall Street Journal*, July 10, 2016 (<https://www.wsj.com/articles/im-banning-laptops-from-my-classroom-1468184264>), accessed Jan. 1, 2017. Recent studies demonstrate that even if students are not surfing, those who take class notes by hand and refer to paper copies of their reading notes earn significantly higher grades. It’s in your best interest not to use your computer in class.

Cell Phones, Texting, Surfing, Search Engines: All cell phones should be turned off rather than silenced unless an urgent call is expected. It can be tempting for us all to respond to texts, emails, and promotional emails, so please turn off your email and texting apps if you are using your laptop in class. Please feel free to use responsible search engines to add to class discussions.

Disability-Related Accommodations: Please see LSE policies.

Faculty Statement on Academic Integrity: Please see LSE policies.

Plagiarism: In the internet-era, it is too easy to cut-and-paste, or transcribe the words or thoughts of others as your own. This means you must be hyper-vigilant. In order to check yourself, you may use **Grammarly.com**, a free website, in addition to LSE’s TurnItIn. It is an excellent tool that checks grammar and word choice, and

will also search the internet for proper citations. Please check your TurnItIn score before submitting your paper.